

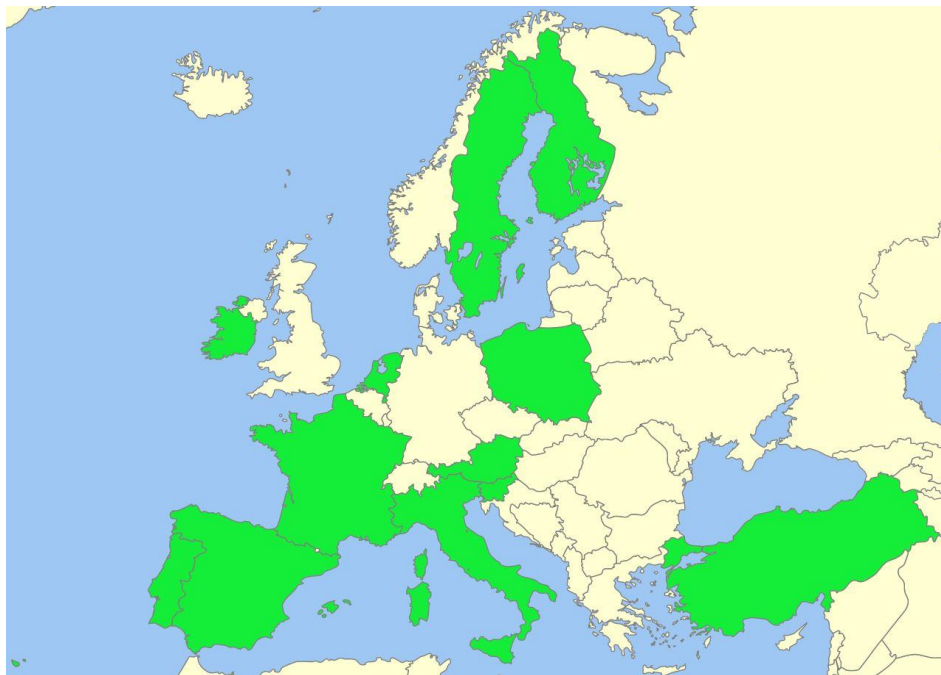


## Launch of InSecTT project

The ambitious InSecTT project, coordinated by VIRTUAL VEHICLE from Austria, started with an online virtual kick-off meeting mid of June with nearly 150 participants from all over Europe and Turkey joining. Funded under the umbrella of the ECSEL Joint Undertaking, more than 45 million Euro will be spent during the next three years on bringing the Internet of Things and Artificial Intelligence together in order to achieve the full potential of the “Artificial Intelligence of Things.

*Graz, Austria, June 15, 2020 - InSecTT – Intelligent Secure Trustable Things*

**Artificial Intelligence of Things (AIoT) is the natural evolution for both Artificial Intelligence (AI) and Internet of Things (IoT) because they are mutually beneficial.** AI increases the value of the IoT through machine learning by transforming the data into useful information, while the IoT increases the value of AI through connectivity and data exchange. Therefore, **InSecTT – Intelligent Secure Trustable Things**, a pan-European effort with **52 key partners from 12 countries** (EU and Turkey), will provide **intelligent, secure and trustworthy systems** for industrial applications to provide comprehensive cost-efficient solutions of intelligent, end-to-end secure, trustworthy connectivity and interoperability to **bring the Internet of Things and Artificial Intelligence together**. InSecTT aims at **creating trust in AI-based intelligent systems and solutions as a major part of the AIoT.**



**InSecTT partner countries**

InSecTT will foster cooperation between **big industrial players** from various domains, a number of **highly innovative SMEs** distributed all over Europa and **cutting-edge research organisations and university**. The project features a **big variety of industry-driven use cases** embedded into **various application domains where Europe** is in a leading position, i.e. smart infrastructure, building, manufacturing, automotive, aeronautics, railway, urban public transport, maritime as well as health. The **demonstration of InSecTT solutions in well-known real-world environments** like airports, trains, ports, and the health sector will generate **huge impact on both high and broad level**, going from

citizens up to European stakeholders. **InSecTT will bring intelligent solutions into the market by conclusive showcases all over Europe, hence strengthening Europe’s industry and once more make European solutions a frontrunner in cutting-edge technology.**



**InSecTT – Providing re-usable solutions across domains**

InSecTT will open up **new market opportunities for the European industry**, will significantly reduce time to market and decrease costs for trustable AIoT solutions on the market, in particular by using new designs and technical building blocks. InSecTT will significantly impact the European Union to **achieve the full potential of the “Artificial Intelligence of Things”**. It will **establish the EU as a center of intelligent, secure and trustworthy systems** for industrial applications enabled by a strong industry with a strong reputation and an informed society, in order to enable **products and services based on AI compliant to European values and “Made in Europe”**.



**Cross-domain application of AIoT technologies - Example: Airport**

## Contact data

Dr. Michael Karner

Lead Researcher

VIRTUAL VEHICLE Research Center

Inffeldgasse 21a, 8010 Graz, Austria

Phone: +43 316 873 9609

Mobile: +43 664 8878 3101

Email: [michael.karner@v2c2.at](mailto:michael.karner@v2c2.at) or [insectt@v2c2.at](mailto:insectt@v2c2.at)



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